



One Platform - Multiple Verticals

*Intercity Buses, Intracity Buses,
Factory Buses, Tour Buses, School Buses
Bus Entertainment Redefined*



Company

Bus Operators will get

- ✚ Branding
- ✚ Branding Re-Inforcement
- ✚ Increased Occupancy because of Customer delight
- ✚ Revenue From Advertisements
- ✚ Single TECHNOLOGY platform provider FOR
 - ❖ Entertainment/Infotainment
 - ❖ Automatic Announcement Systems
 - ❖ Security Surveillance - HD Cameras
 - ❖ Turnkey Project Execution

Bus Travelers will get

- ✚ Freedom from Boredom during Journey
- ✚ Latest Entertainment on TV, Phone – Semi sleeper or Sleepers
- ✚ Long Journey becoming pleasure
- ✚ Infotainment – Breaking News, Location awareness Notifications
- ✚ Secure travel with peace of mind with working surveillance system

Content owners will get

- ✚ Viewership across Pan India with Single Platform
- ✚ Rich platform to upload latest content
- ✚ Additional Stream of Revenue
- ✚ Clear idea of viewership through technology dashboard on the cloud.
- ✚ Full protection of content - Guarantee of Non-piracy of Content

Advertisers will get

- ✚ Low cost for Reaching Target Audience
- ✚ Capability to Play Hyper Local Ads
- ✚ Additional Revenue stream on from Additional Capability

Customer Speaks

Mr Rohit Pardesi

COO - Prasanna Purple Mobility Solutions Pvt. Ltd.

TouringTalkies provides us technology based products which are state of art which provide customer delight and satisfaction we look for our customers.

Mr Sadiq

Director - Parveen Travels

TouringTalkies means Innovation and the innovation the team brings to the bus industry is amazing. TouringTalkies are my go-to team, for anything on technology, innovative products for my buses.

Mr Manjunath

Vice-President [Technical] - SRS Tours and Travels

We at SRS see a great value addition, by using TouringTalkies products on our sleeper and Volvo buses. Their focus on service and support is highest and product quality is excellent overall.

Vignesh

CEO - Evacay Travels

We started recently and implemented TouringTalkies in our buses. We found customer delight beyond our expectation.

Tajuddin & Balaji

Directors - YBM Travels

TouringTalkies has been with us from inception 4 years back. Apart from the excellent product, We have found them to be extremely responsive and proactive in providing post-delivery support.

Support Centers

Existing: Chennai, Bangalore, Pune & Hyderabad

Proposed: Mumbai, Indore, Delhi, Ahmedabad, Jaipur, Ernakulum



Intercity Buses / Tour Buses / Factory Buses / School Buses / City Buses



MOVIES



MUSIC



CARTOON



VIDEOSONGS



TRAILERS



COMEDY



SPORTS



SAFETY VIDEO



OPERATOR



WHERE AM I



CALL ATTENDER



LIVE CAMERA



Elite 2.0

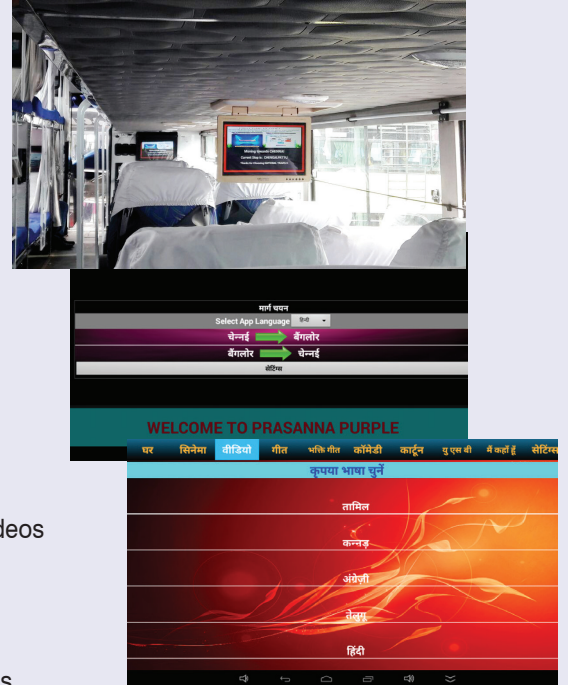
- Personal Entertainment system – Flight like experience including welcome announcement, safety video, branding of bus operator
- Available for both Semi Sleepers and Sleepers
- Ability to stream your own content from Mobile – Passenger can stream the content stored from their android Mobile.
- No Need to provide Remotes - Passengers can use their Android Mobiles as Remotes
- Elite 2.0 is also available with Touch Pad & Remotes
- Ability to watch live streaming of the Road from a dashboard mounted Camera
- Call Attender feature – No need to deploy additional systems for the same
- User friendly facility for the Operators to update the Movies, Music and Videos themselves. **No Need for waiting for support team.**
- New Feature of Where AM I – Live tracking of location on Screen Inside the bus
- Automatic Multi language welcome and Stop announcements
- Has option to integrate Android Games

Live Camera

- Secure Travel with Security camera surveillance inside buses
- HD Live camera view and recording/playback
- IP camera with live internet streaming

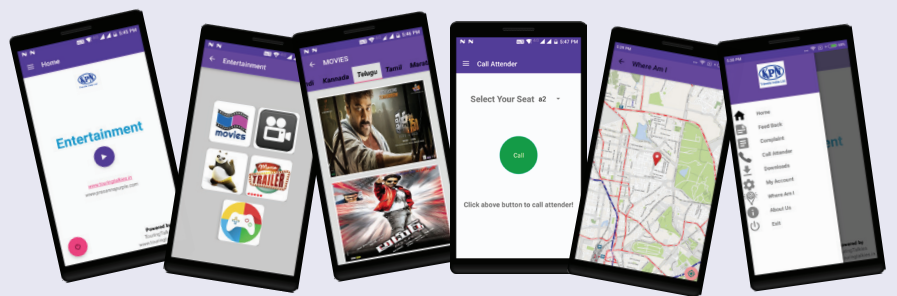
iSmart Media Platform

- Centralized Entertainment Platform for both semi-sleepers and sleepers
- Branding & Branding Reinforcement nearly at the cost of DVD player
- Automatic Multi language welcome and Stop announcements
- Option to select between Manual (Based on Remote or Keypad) & Automated Announcement system
- New feature of Local language Menus – No need for the user to know English
- New feature of ease of usage - 2 ways to play the Movies, Music & Videos
 - ❖ Use the Movies, Music and Videos from your own pen drive.
 - ❖ User friendly facility for the Operators to update the Movies, Music and Videos themselves. **No Need for waiting for support team.**
- Automated Holiday wishing
- New feature of ability to play promotional videos/ads while playing Music
- New Feature of Where AM I – Live tracking of location on Screen Inside the bus
- Fully automated playing of Music, Videos, Movies and Devotional Songs etc. based on the PRESET TIME of the day or PRESET LOCATION.
- Auto switching off of the entertainment system based on user configurable SILENT Time Period (E.g.11:00 PM to 5:00 AM)
- Play from Previously stopped position for Movies, Videos etc. No Need for the user to remember where stopped
- Comes in 3 different configurations to suite the budget – BRONZE, SILVER & PLATINUM



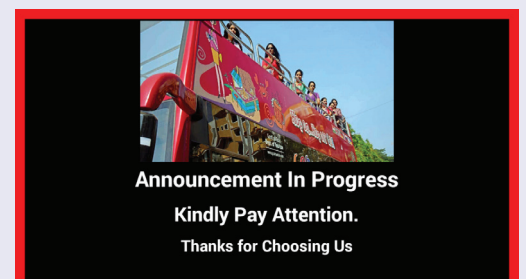
Mobility 2.0

- Individual Entertainment system using BYOD – Each person can play what he wants to watch without internet.
- Available for both Semi Sleepers and Sleepers
- Call Attender feature – No need to deploy additional systems for the same
- User friendly facility for the Operators to update the Movies, Music and Videos themselves. **No Need for waiting for support team.**
- New Feature of Where AM I – Live tracking of location on the passenger mobile even without availability of internet
- Can be deployed along with KEYPAD based MANUAL ANNOUNCEMENT System or Fully AUTOMATED ANNOUNCEMENT system



Passenger Information System

- Available in 2 Configurations – Fully Automated & Manual
- AUTOMATED ANNOUNCEMENT SYSTEM
 - ❖ Complete Automated Multi Lingual Announcement system as in metro trains.
 - ❖ Welcome Announcement, Piping Music, Drop point stops and break point announcements fully automated
 - ❖ Works for all types of buses – Sleeper, Semi Sleepers.
 - ❖ Highly reliable and removes dependency on conductors/drivers
- MANUAL ANNOUNCEMENT SYSTEM
 - ❖ KEYBOARD based Announcement System.
 - ❖ Easily Possible to Change the Language of Announcements
 - ❖ Comes with Welcome, Safety, Dos and Don'ts, Piping Music and Breaks (Breakfast, Lunch, Dinner, Restroom Break)
 - ❖ Very easy to use with instructions in Local Language



Safari

- First Time in India a Specialized Product for the Tourist Vehicles – 7+D to 19+ D sizes
- Branding & Branding Reinforcement nearly at the cost of DVD player
- New feature of Local language Menus – No need for the user to know English
- New feature of ease of usage - 2 ways to play the Movies, Music & Videos
 - ❖ Use the Movies, Music and Videos from your own pen drive.
 - ❖ User friendly facility for the Operators to update the Movies, Music and Videos themselves.

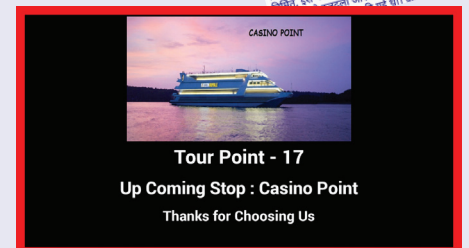
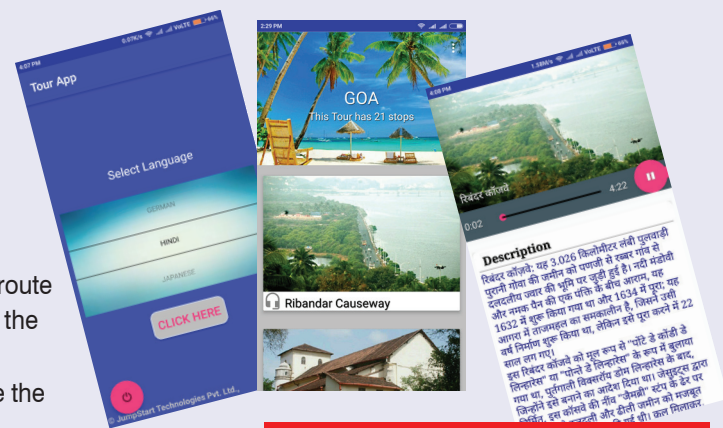
No Need for waiting for support team.

- Automated Holiday wishing
- Play from Previously stopped position for Movies, Videos etc. No Need for the user to remember where stopped.
- Comes with option of Where AM I feature– Live tracking of location on Screen Inside the Vehicle – Works without the Internet
- Comes with an option of fully automated playing of Music, Videos, Movies and Devotional Songs etc. based on the PRESET TIME of the day or PRESET LOCATION.
- Comes with an Option of Auto switching off of the entertainment system based on user configurable SILENT Time Period (E.g. 11:00 PM to 5:00 AM)
- Option to integrate with Automated and manual Announcement Systems.
- Option to integrate with a Android Mobile based automated platform for Multi Lingual Tour Spot commentary based on location.
- Comes in 4 different configuration to suite specific need and budgets– BASIC, SILVER, GOLD & DIAMOND



iTour Guide

- Suitable for Intercity & City sightseeing tour vehicles, Hop On and Hop Off tour vehicles & City Buses
- Automated Welcome announcement and Safety / Dos and Don'ts videos, Misplaced/Lost items etc.
- On bus guide service to provide automated announcement for on route OR on nearing a monument or place of importance without having the actual tour guide
- Announcement about reaching of the tour attraction, & what will be the next tour spot
- Audio visual entertainment to passengers when announcement is not in progress
- Multi Language guide service on mobility platform. Tourists can select the language of individual choice
- Can act as an advertisement platform to promote other packages /Services of the operator or 3rd party promotions or advertisements
- Location based advertisement capability
- Ease of customization to suit individual tour operators requirement
- Flexibility to adjust the duration of commentary based on the information available



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For additional information,
Email us at: info@touringtalkies.in, or
call Naveen Krishnaswamy
+91 95359 82121



TouringTalkies.in
#33, Ananya, 2nd Floor, 2nd Main Road,
(Above Bata Show Room) Vyalikaval,
Bangalore 560003. INDIA